

# Data Driven Organisation QuickStart

Realise the potential of your  
data to achieve business goals

## Benefits

- **Discover new opportunities:** align your analytics strategy to business goals and achieve tangible results faster, no matter your current position
- **Encourage innovation and agility:** empower your team to make evidence-based decisions with simplified access to data analytics
- **Make smarter decisions:** enable a common view of data for all data-types across the organisation
- **Optimise your business:** with **analytics-as-a-service** for internal and external consumers
- **Manage risk and regulation:** minimise compliance risks by ensuring the accuracy and availability of data sources

## Why Company85?

- A pragmatic approach shaped by years of delivering real business transformation across small, medium and large enterprises
- Experience of working with organisations across sectors to define and develop data and analytics programmes to deliver real value
- Expert mix of Data Platform Engineers, Solution Architects and Data Scientists combine to provide a comprehensive service
- In-depth knowledge of the leading open-source platforms to complement your strategy with the latest tools and techniques



ED BULLEN, ANALYTICS AND MACHINE LEARNING LEAD

**Accelerate the journey to becoming a truly data driven organisation** by capitalising on the right developments in data and analytics for your business and deliver real value fast

In a new world where business units produce and process data at a faster rate than ever before, it has become increasingly important for organisations to capitalise on the latest developments in analytics, machine learning and artificial intelligence to ensure IT is supporting and not inhibiting business strategy.

Businesses need to become truly data driven and derive business value from their data to thrive in this new era. The opportunities to capitalise in this new, innovative environment can seem endless as well as the associated challenges around security, cost and data-quality.

## How does our QuickStart work?

Company85's **Data Driven Organisation QuickStart** is designed to help you identify the data and analytics path that is right for your business and help you feel real, tangible benefits more quickly.

Company85 have worked with myriad organisations to identify and develop the data and analytics programmes that deliver real value fast. Examples include but are not limited to:

- Business Process Optimisation using advanced mathematical modelling techniques to optimise spending and investment decisions in the transport industry
- Data Science Platform and Algorithm Deployment Framework for healthcare analytics
- Quicker and more impartial recruitment with automated CV scoring and classification using AI
- Process Optimisation for delivering customer service using ChatBots

## How will we achieve this?

The report will allow you to effectively prioritise investment, optimise critical applications, enable new business models and gain competitive advantage in this new, data driven landscape.

Data is collated and analysed against best practice to produce a final report which includes:

- Maturity Scorecard for your organisation's Current Data-Platform
- Areas of Opportunity for Analytics Innovation and Optimisation
- Proposal for a Rapid Prototype Proof-of-Concept test

Once the report has been delivered, Company85 can help you to capitalise quickly on the findings. Our 4D Methodology is a proven process based on 20 years' real world experience delivering major technology change, customised to meet your individual business needs.



## About Company85

Company85 is an independent IT consulting firm which leads change, strips out cost and safeguards information.

We offer a pragmatic approach, shaped by 20 years of experience delivering transformation across large, medium and small enterprises. Our industry recognised methodology guarantees outcomes, reduces risk and is at least 25% faster and 30% more cost effective than larger consultancies.

- Services Company of the Year Winner, UK IT Awards 2016 and 2014.
- Security Team of the Year Winner, Security Excellence Awards, 2016 and 2017.
- Channel Service Provider of the Year, CRN Awards, Judges Commendation, 2016; Finalist, 2017, 2014, 2013, 2011.



**Ask us how we've helped technology leaders new in their role to make an impact fast**

Company85 Limited  
Blue Fin Building  
110 Southwark Street  
London SE1 0TA

+44 (0)845 468 0085  
info@company85.com

